



## Missing backup windows

On average, 60% of an organization's data is cold, and has not been accessed in over a year.¹ Shorten your backup windows by identifying and eliminating this data from the actively managed footprint. By doing so you can drastically reduce your Backup and DR footprint, recovery times and costs.

## Running out of capacity

Why store cold data on expensive NAS?

Tier your cold data to a lesser cost storage tier like Western Digital's ActiveScale Cloud Object Storage system and reclaim critical NAS space for your critical workloads and regain performance.





## Expensive refresh cycles or expansion to current NAS

being stored, replicated and backed-up exactly where users put it – on expensive Tier 1 storage. Avoid costly expansion and refresh cycles on your Tier 1 storage by identifying and managing cold data without changing user and application access.

For most IT organizations, both hot and cold data is

## Define your NAS strategy. Know your data.

NAS is essential to your IT environment, but understanding how your data is being accessed will optimize your NAS environment and save you money. Komprise analyzes, provides visibility and automatically moves data across NAS and cloud storage based on your policies to transparently archive data. ActiveScale has the advantage of scalability, performance, and economics for the inactive data you want to archive but instant access when you need it.

Learn more about ActiveScale at www.wdc.com/dc-systems

Learn more about Komprise at www.komprise.com

Based on Komprise customer demographics details at: https://www.komprise.com/wp-content/uploads/2018/03/Biz-Value-Report-final-web.pdf